

Project Summary
Rocky Mountains Cooperative Ecosystem Studies Unit

Project Title: Understanding Visitor Experiences at the Upper Missouri River Breaks National Monument

Type of Project: Research

Project Discipline: Social

Funding Agency: Bureau of Land Management

Other Partners/Cooperators: University of Montana

Student Involvement: Yes, 1 undergraduate researcher and 1 graduate researcher

Effective Dates: 8/1/2014 - 1/15/2017

Funding Amount: \$29,482 [FY15: \$15,482 FY14: 14,000]

Investigators and Agency Representative:

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Project Abstract:

This study will assess the breadth of visitor experiences on the Missouri River at the Upper Missouri River Breaks National Monument (UMRBNM). Visitors' experiences are complex and can be influenced by new management regulations, impacts from grazing, and lack of recreation opportunities which can affect overall user satisfaction. A quantitative on-site survey will be used to assess visitors' satisfaction of management of the UMRBNM during the summer of 2015. A systematic sampling procedure will ensure a representative diversity of visitors is contacted throughout the season. Findings from this study will be used to generalize to the entire UMRBNM visitor population and help guide future management efforts.

Outcomes with completion dates: 1/15/2017

Keywords: Upper Missouri Breaks National Monument, recreation, visitor experience, management plan, Wild and Scenic River, BLM, University of Montana