

Project Summary

Rocky Mountains Cooperative Ecosystem Studies Unit

Project Title: Develop communications materials for natural resource topics, management activities, and issues

Type of Project: Education

Discipline: Natural Resources

Funding Agency: National Park Service

Other Partners/Cooperators: Colorado State University

Effective Dates: 8/1/2006 -12/30/2011

Funding Amount: \$216,000

Investigators and Agency Representative:

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Project Abstract: This project will include cooperation between the NPS-Office of Education and Outreach (OEO) in Fort Collins, with research associates from CSU to develop specific communication products: assisting the NRPC OEO with development of communications plans, presenting natural resource educational workshops and seminars, developing text and/or scripts for various natural resource topics, providing support for NRPC oversight of Learning Center programs, evaluating existing NPS environmental education and outreach programs; assisting the NRPC Biological Resource Management Division (BRMD) with development of prototype education and outreach products for their Seamless System project; assisting the NRPC Office of Natural Resource Information Systems (ONRIS) with preparation of a scientific research permit reference document; assisting the NRPC Water Resources Division (WRD) and the Wild and Scenic River Task Force, with the development of specified educational and outreach communications materials for internal and external audiences; assisting the NRPC Air Resources Division/Soundscapes Program (ARD), with the development of educational and outreach communications materials related to the NPS natural sounds program (using NRPC OEO support funds); assisting the Heartland Inventory and Monitoring Network (HTLN) with development of additional educational and outreach products beyond the primary scope of the initial phase of OEO/CSU's development of a comprehensive communications plan for HTLN; assistance to the North Coast Cascades Inventory and Monitoring Network (NCCN) and Chihuahuan Desert Network (CHDN), to develop a comprehensive educational outreach communications plan equivalent to that produced previously for HTLN by OEO/CS; and initiate development of prototype educational outreach communications products for the Southwest Alaska Inventory and Monitoring Network (SWAN).

Outcomes with Completion Dates:

-Curricula, videos, posters, brochures, pamphlets, and other communication products and approaches; presentation of information at professional training sessions; preparation of reports and templates to streamline future interpretive product development, due by June 30, 2011

Keywords: natural resources, communication, Inventory and Monitoring networks, education, Colorado State University, NRPC-Office of Education and Outreach

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Date Annual Report Received:
Date Final Report Received:
Publications, etc. on file: