

CSU/NPS Project Final Report

<p>Project Title: Create and Package Natural Resource Education and Public Outreach Programs and Techniques</p> <p>DATE: August 18, 2011</p>	<p>NPS Task Order #: J2370092518</p> <p>WASO-NRPC, Science Education Activity</p> <p>CSU project # 5-34168</p>
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Project Objectives:	
<p>The goal of this project is to provide guidance and technical support to the Natural Resource Program Center of the National Park Service, to assist with development of natural resource education and communication methods and techniques for internal and public audiences.</p>	
Project Activities and Accomplishments:	
<p>Findings and status of Scientific Study or accomplishments of Science Education Activity during the reporting year (maximum 4000 characters):</p> <p>As a result of this project a science communication plan and products for the Mojave Inventory and Monitoring Network were completed. Accomplishments in the scoping phase of the project include: identifying communication efforts; familiarization with the parks, resources, and network, interviews with approximately 30 park and network staff; a communication planning workshop; monthly planning conference calls; identification of priority communication products. Accomplishments in the scoping phase of the project were synthesized into a communication plan. In addition to the plan, a logo, fact sheets, vital signs fact sheets, and posters were created.</p> <p>Editorial and design services were also rendered to complete Water Resources reports.</p> <p>Web-based movies communicating the use of science to protect park resources impacted by the Gulf oil spill were created.</p> <p>Funding specifically used for this project that was provided by NPS: \$39,100.</p>	

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