

Project Summary

Rocky Mountains Cooperative Ecosystem Studies Unit

Project Title: Develop communications materials for natural resource topics, management activities, and issues

Discipline: Interdisciplinary
Type of Project: Technical Assistance and Education
Funding Agency: National Park Service
Other Partners/Cooperators: Colorado State University
Effective Dates: 6/15/2010 - 12/31/2012
Funding Amount: \$90,500 (FY11: \$41,000; FY10: \$49,500)

Investigators and Agency Representative:

NPS Contact: Sara Melena, NRPC- Office of Education and Outreach, 1201 Oakridge Drive, Fort Collins, CO 80525; (970) 225-3525; Sara_Melena@nps.gov

Investigators: Jessica Thompson, Colorado State University, Warner College of Natural Resources, Colorado State University, Fort Collins, CO 80523-1480 (970) 491- 2801; jes@cnr.colostate.edu

Project Abstract: The goal of this project is to provide guidance and technical support to the Natural Resource Program Center (NRPC) of the National Park Service, to assist with development of natural resource education and communications methods and techniques for internal and external audiences, including specific assistance with communications projects for the NRPC Office of Education and Outreach (OEO), the NRPC Water Resources Division (WRD), and Kaloko-Honokohau National Historical Park.

Outcomes with Completion Dates: December 31, 2012

List of Products: development of curricula, videos, posters, brochures, pamphlets, and other communications products and approaches; presentation of information at professional training sessions; preparation of reports and templates to streamline future interpretive product development.

Keywords: Communication materials, natural resources, NPS-Natural Resource Program Center, Office of Education and Outreach (OEO), the NRPC Water Resources Division (WRD), Kaloko-Honokohau National Historical Park, Colorado State University