

## **Project Summary**

### **Rocky Mountains Cooperative Ecosystem Studies Unit**

**Project Title:** Recruiting, Retention and Outreach Materials Development Related to National Park Service Facility Management Careers

**Discipline:** Social  
**Type of Project:** Technical Assistance and Education  
**Funding Agency:** National Park Service  
**Other Partners/Cooperators:** Colorado State University  
**Effective Dates:** 8/1/2011 - 12/31/2012  
**Funding Amount:** \$6,000

**Investigators and Agency Representative:**

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**Project Abstract:** The National Park Service has been working to promote the relevancy of the NPS to youth and enhancing the existing workforce by developing internship programs, facilitating internships and supporting professional development. These efforts seek to engage the public and youth, connect the NPS with diverse audiences, and support employees through mentoring and other professional development efforts. Through this Task Agreement, ROMO seeks to work cooperatively in this effort with Colorado State University because of a high record of high quality resource communication efforts and work with interns working with land management agencies by CSU faculty and staff concerning ROMO and other national parks.

An graduate research assistant, guided by Dr. Jessica Thompson, in conjunction with ROMO and other NPS staff will edit, write, and/or professionally design and layout communication products focused on NPS Facility Management including: recruiting materials, competencies and other materials for interns and new employees, reference materials for program participants, calendar and other materials promoting the efforts of the NPS to connect with youth and promote agency relevancy, support for program development and planning assistance, and other documents.

**Outcomes with Completion Dates:** Final Products due September 30, 2012

**Keywords:** outreach materials, youth, internships, Rocky Mountain National Park, Colorado State University