

Rocky Mountains Cooperative Ecosystem Studies Unit  
Project Summary

**Project Title:** Provide Effective Communication of Natural Resource Conditions in Parks for Public and Managers

**Discipline:** Natural

**Type of Project:** Technical Assistance

**Funding Agency:** National Park Service

**Other Partners/Cooperators:** Colorado State University

**Student Participation:**

**Effective Dates:** September 1, 2019 – September 30, 2021

**Funding Amount:** \$177,266

**Investigators and Agency Representative:**

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**Project Abstract:**

The NPS Natural Resource Stewardship and Science Directorate (NRSS) strives to communicate reliable and relevant information regarding park resource conditions and management issues to park partners and the general public. In this project, the NRSS and Colorado State University (CSU) will collaborate to maintain and strengthen the quality, timeliness, and effectiveness of NRSS resource condition reporting to a wide variety of public audiences.

Project Objectives – Project work includes: 1) document layout review, reformatting, and technical editing support to publish reports that conform to NRSS publication standards and good technical journalism practices; 2) overall management and coordination of the Natural Resource Condition Assessment (NRCA) publication process including communications with authors; 3) development of communication products including resource briefs, factsheets, storymaps, press releases, etc; 4) applied research to evaluate and recommend communication techniques, templates, and examples that enhance message delivery (re: resource conditions in parks and surrounding landscapes) to a variety of audiences; and 5) assistance in improving communication across NRSS divisions and with NPS leadership in order to capitalize on opportunities for partnership