

**Rocky Mountains Cooperative Ecosystem Studies Unit
Project Summary**

Project Title: Video Development for Employee Training and Public Communication

Discipline: Interdisciplinary
Type of Project: Technical Assistance/Education
Funding Agency: National Park Service
Other Partners/Cooperators: Colorado State University
Student Involvement: Yes
Effective Dates: 6/1/2019 – 12/31/2021
Funding Amount: \$46,089

Investigators and Agency Representative:

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Investigator: Ron Bend, Communication and Creative Services, Video Producer, Colorado State University, Fort Collins, CO 80523; (970) 491-2912; ron.bend@colostate.edu

Project Abstract: CSU will produce a series of six or more (contingent on associated location and production costs) high-quality video assets, each of approximately five minutes in length. The videos will capture stories at the nexus of national parks and climate change.

Project Objectives

- Create compelling videos that engage audiences on climate change topics
- Chronicle NPS efforts in climate change response
- Develop materials that can be used for workforce climate change literacy and training efforts
- Create assets that help promote the work of the NPS among partners, interns, and volunteers