

Appendix A: Brian Head Area Interpretive Plan



**National Park Service –
Rivers, Trails &
Conservation Assistance
Program
And
The Town of Brian Head**



Adopted 2010

Brian Head Interpretive Sign Plan

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1. Introduction

The Need for an Interpretive Plan

With a population of 130 year-round residents, the Town of Brian Head and its surrounding public lands support hundreds of miles of trails and an estimated 500,000 visitors annually (see Cedar Breaks National Monument visitation data, page 11, and Dixie National Forest visitation data, page 12). As the Town undergoes its trails master planning process, it is timely to identify and plan for the interpretive needs that are associated with the town's assets, including, but not limited to, the following:

- The Utah Patchwork Parkway, State Route 143, which has State and National Scenic Byway designation;
- The extensive public lands that surround Brian Head;
- Its abundant, year-round recreational opportunities; and
- Unique history and culture within the State of Utah.

This appendix is the culmination of an effort to lend consistency and unity to the interpretive displays within the community of Brian Head and its surrounding public lands. While interpretive information is already in place in some areas within the region, this plan will provide the framework for a cohesive trail system with a consistent interpretive message to be implemented in present and future efforts.

Need for Interpretation

According to Tilden (1957), interpretation is a "communication process designed to reveal meanings and relationships of our natural and cultural heritage through firsthand sensory experiences." Keeping this definition in mind, the National Park Service, Rivers, Trails, and Conservation Assistance program, the Town of Brian Head and its partners identified the following tenets for developing their interpretive plan:

- Site resources have meaning and relevance;
- Visitors are seeking something special – something of value for themselves; and
- Interpretation facilitates a connection between the interests of the visitor and the meaning of the resources.

With the abundance of archaeological, cultural, historical, natural, recreational, and scenic resources the Brian Head area has to offer, it is fitting



to want to share, interpret, and educate its visitors on the wealth of opportunities and experiences the region has to offer.

Conformance with Planning Documents

Numerous public planning documents support the community of Brian Head in its efforts to promote their community and regional resources as educational and interpretive opportunities for visitors and residents alike:

1. The Brian Head General Plan (in progress 2010) establishes the basis for an interconnected trail system within the Town of Brian Head and connecting it to Cedar Breaks National Monument to the south and the Dixie National Forest, Cedar City Ranger District, which borders Brian Head on its west, south and eastern borders. Specifically, the Brian Head General Plan identifies the need for education and interpretation in the following chapters:

Chapter 3 - Description of the Town, Challenges and Opportunities:

- “Improve the visitor experience through signs, lighting, and information to familiarize them (visitors) with the community and the variety of recreational opportunities available to them” (page 6); and
- “Integrate recreational uses with surrounding Forest Service and National Park lands and develop programs and opportunities for mutual beneficial uses” (page 7).

Chapter 7 – Parks and Recreation

- “Educate the public on the recreation opportunities in Brian Head and how to safely enjoy them” (page 13); and
- “Develop improved signs and information pamphlets to inform visitors of recreation opportunities in the community” (page 14).

Chapter 8 – Traffic and Transportation

- “Implement a comprehensive sign project to educate and promote safety and environmental preservation in Brian Head” (page 16).

2. Utah Department of Transportation (UDOT) Emerging Areas Plan for Eastern Iron County Transportation (2009) – One of the four scenarios within the Emerging Areas Plan emphasizes the theme “Promote as a Tourist Destination.” The plan identifies the following:

- *“The area’s rural character, historical significance, recreational opportunities and academic activities should be enhanced... Beautifying, revitalizing and growing walkable and safe downtowns are also priorities”* (page 1).



View from inside of the Civilian Conservation Corps (CCC) Cabin, on top of Brian Head Summit.

3. Iron County Resource Management Plan (2009) -

The Iron County Resource Management Plan, available at <http://ironcounty.net/departments/naturalresource/>, highlights issues of coordination applicable to this interpretive planning effort within the region of Brian Head:

- Iron County Positions and Policies - Element 3 - this section identifies the following Iron County priorities and considerations. Specifically priorities include, "Iron County cooperation and participation with agency planning and project implementation" (page 43);
- Desired Management Settings and Conditions - Section G - "The County continually seeks opportunities to actively participate with agencies' project implementation, beyond planning participation. This may be done by bringing other resources to bear, including funding, where possible and in the interest of the County" (page 50); and
- Actions for Achieving the Desired Management Settings - Section G - "The NRAC [Iron County Natural Resources Advisory Council] and NRS [Iron County Natural Resources Specialist] will continually seek opportunities to actively participate with agencies' project implementation, beyond planning participation. Bringing County or other partner resources to bear, including funding, where possible and in the interest of the County, will guide these considerations" (page 50).

4. Utah's Patchwork Parkway Scenic Byway Corridor Management

Plan (2008) - Two of the eight goals within the Scenic Byway Corridor Management Plan address interpretation:

- "Additional turnouts identified in this plan will be constructed in order to provide interpretive opportunities and locations for slower traffic to pull out of the travel lane" (page 6); and
- "Opportunities to educate the traveling public on the significance of the livestock industry in colonizing/developing the area will be developed through an interpretive plan" (page 6).

More specific strategies for the corridor's resources are supported via this interpretive plan, including the following:

- Interpretive Chapter - Chapter 12, pages 48-51, notes there are many interpretive stories to tell about the Byway. More specific resources are noted in the specific chapters below.
- Archaeological resources - "Utilize interpretive facilities and materials to educate the public about archaeological sites and their preservation" (page 10).



- Cultural resources – This plan highlights the Civilian Conservation Corps (CCC) shelter on the Brian Head Summit (page 14).
- Historic resources – “Continue to develop interpretive materials that provide comprehensive historic highlights of the corridor” (page 22).
- Natural resources – “Develop sites and interpretive materials that highlight natural resources along the corridor” (page 27).
- Recreational resources – “Continue to update and produce comprehensive recreational materials to provide important directional and safety information” (page 33).
- Scenic resources – “Work with federal, state, and local agencies to institute common and consistent design and color standards for signage, public and similar facilities, as well as interpretive exhibits and kiosks” (page 39).

5. Multiple partners and landowners in support: In addition to the public plans supporting the town’s efforts to develop an interpretive plan, numerous public and private organizations have participated in the planning process, including:

- Iron County;
- Dixie National Forest, Cedar City Ranger District, US Forest Service;
- Cedar Breaks National Monument, National Park Service;
- Brian Head Resort;
- Brian Head Chamber of Commerce;
- Numerous local businesses; and
- Private Citizens.

Each of these four documents and participating entities support this interpretive planning effort. In the next chapter, the interpretive planning process, visions and goals are outlined.



An aspen stand off the Dry Lakes Road in the Brian Head area.

2. Interpretive Planning Process & Goals

The Interpretive Planning Process

In 2008, the Town of Brian Head applied to the National Park Service, Rivers, Trails, and Conservation Assistance Program (hereafter RTCA) for planning assistance to develop a trails master plan and within the master plan – an interpretive plan. To address this need, RTCA and Brian Head formed a committee of interested parties and held several meetings in Brian Head. These interested parties include representatives from the following agencies and organizations:

- Brian Head Town Council;
- Brian Head Planning Commission;
- Brian Head Chamber of Commerce;
- Brian Head Resort;
- Cedar Breaks National Monument, National Park Service;
- Dixie National Forest, Cedar City Ranger District, US Forest Service;
- Iron County;
- Utah Patchwork Parkway; and
- Numerous local businesses and interested citizens.

RTCA provided technical support for this effort. Four of the trails committee meetings (including the April, July, August, and November 2009 meetings) focused on the interpretive planning process, where interpretive themes, sub-themes, and messages were developed.

Additionally, in July 2009, representatives carried out extensive GPS mapping of the existing trail system on all the partners' administered lands and proposed a coordinated system of trails, prepared maps, and spearheaded meetings with the trail committee to plan for trailhead access points and discuss trail design and sign standards.

Finally, in November 2009, the Town of Brian Head adopted an ordinance creating a trail committee and delineating the purpose and procedures for the trail planning process including an interpretive sign plan as one component of the town's trail master plan.



Vision and Goals of the Brian Head Area Interpretive Plan

As this interpretive planning effort is one component of the larger Brian Head Area Trails Master Plan, it is important to highlight the goal development process the Town and its partners explored.

The Town of Brian Head and RTCA initiated a collaborative approach to assessing the interpretive plan's vision in the spring of 2009. As noted above, the development of an interpretive plan vision was developed over the course of four public meetings facilitated by RTCA.

The overall goal for the Brian Head Area Trails Master Plan is as follows:

Brian Head and its partners will create and maintain a sustainable, environmentally sensitive, multi-use trail system that physically, intellectually and emotionally connects users with the area's recreational, natural, scenic and cultural resources.

Additionally, the group identified a specific sign plan goal within the Trails Master Plan:

Trail Master Plan Goal 3, Objective C:

Develop a sign plan, including interpretive, informational and directional signs, as a component of the trails master plan.

The following ideas were discussed at the meetings:

- The Town of Brian Head will coordinate with the Patchwork Parkway's Scenic Byway Committee for State Route 143 to use the Brian Head signs as a model throughout the Byway;
- Develop a cohesive sign interpretation program to make the area more attractive by informing travelers of the trail attractions, conditions and distances. This attractiveness will lead to increased use; and
- The signs will encourage users to stay on the trail and thereby protect private property and the surrounding landscapes.

Developing the sign plan within the context of the Trails Master Plan allows the Town of Brian Head to create a cohesive and consistent message to its visitors and its residents about the area's abundant and unique resources. Prior to developing the interpretive themes and messages though, the Town of Brian Head, RTCA, and its partners defined the potential audiences for interpretation and what resources the partners wished to highlight.



An existing sign near the Boy Scout Camp.

3. The Audience

To effectively convey interpretive information, it is important to understand the various audiences for which the interpretive messages will be developed. This process of understanding the audience was developed through discussion with Brian Head and their partners, using quantitative data sources about visitation to the area, as well as public meetings that focused on the interpretive planning process. These varied sources will bolster the refinement of the interpretive messages, as tailoring messages to the intended audience is a key tenet of interpretation.

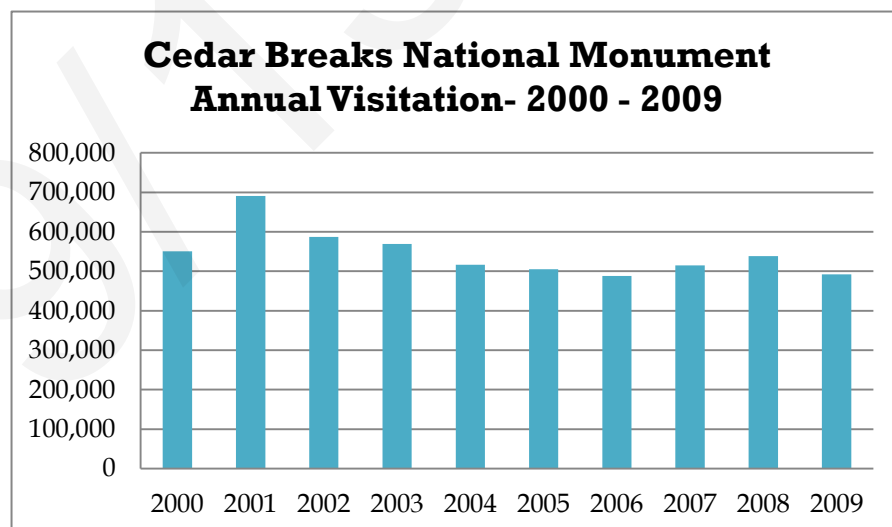
Sources of Audience Data

Data sources for visitation and the varied audiences that reside and visit the Brian Head area are available from three sources: 1) National Park Service, 2) National Forest Service, and 3) Iron County.

1. National Park Service - Cedar Breaks National Monument Data

The National Park Service maintains visitation reports (see website: <http://www.nature.nps.gov/stats/>) on each of the National Park Units within the United States, see Table 1. Annual visitation at the Monument has ranged from 488,376 visitors in 2006 to 690,652 visitors in 2001. Average number of visitors into the Monument is 545,281 visitors per year.

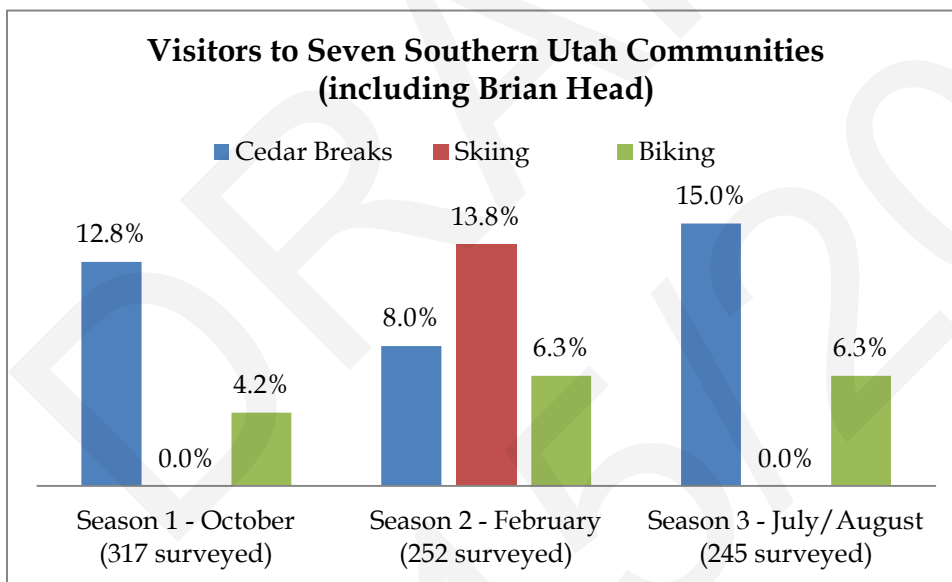
Table 1: Cedar Breaks National Monument Annual Visitation;
Source: National Park Service 2009



2. Southern Utah University Hospitality Study

From 2007-2008, researchers with the Hospitality Research Center of Southern Utah University surveyed visitors to the seven Southern Utah Communities and reported their findings at the 2008 Utah Tourism Conference, see Table 2. Of the total visitors surveyed, an average of 12.0% of visitors visited Cedar Breaks National Monument during the survey period, 4.2% of visitors went skiing, and 5.5% of visitors went biking. Thus, when you consider that 12.0% of visitors are driving along the Utah Patchwork Parkway Scenic Byway to head to Cedar Breaks National Monument, there are ample opportunities to attract visitors to the Brian Head Area Trail System and the resources the Byway has to offer through interpretive byway signage.

Table 2: Visitor Activities in Seven Southern Utah Communities.
Source: Emmett Steed, Wayne Roberts, and Terry Chambers, of the Southern Utah University Hospitality Research Center (2009).

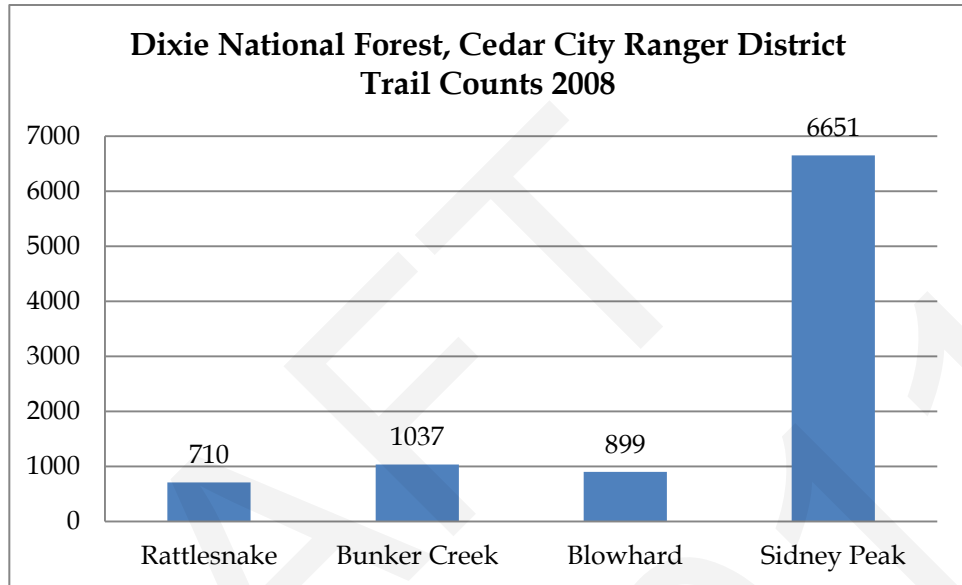


3. Dixie National Forest, Cedar City Ranger District Trail Counters

The Dixie National Forest collects traffic information on their trails within the Forest, see Table 3. These data have been shared with the planning partners to illustrate the sheer number of users that visit the trails surrounding the community of Brian Head. In 2008, on only four trails within the area, 9,297 traffic counts were recorded.

Cedar Breaks National Monument hosts an average of 545,281 visitors every year.
-National Park Survey Park Statistics

Table 3: Visitor Activities in Seven Southern Utah Communities.
 Source: Emmett Steed, Wayne Roberts, and Terry Chambers, of the
 Southern Utah University Hospitality Research Center (2008).



Summary of Visitor Statistics

Each of the three data sources illustrates the number of visitors and seasonal activities in which users partake. However, there is still little understanding of the audiences, including types, durations of visits, purpose of visits, etc. to guide an interpretive planning process. To develop a list of target audiences, RTCA and the Town of Brian Head worked closely with their partners.

Target Audiences:

Over the course of several public meetings in 2009, RTCA and the Town of Brian Head solicited their partners during a series of public meetings to contribute local perspectives on potential audiences and visitors in the area. This solicitation of local knowledge bolstered the audience understanding by providing a perspective from local residents, whose years of experience in the area provide valuable insight into the area’s visitation rates.

From the public meetings, the Town of Brian Head and its partners identified the following types of visitors and trail users that will serve as the target audiences for this interpretive planning effort:



- Residents,
- Families,
- Off-season users,
- Backcountry users,
- Scenic byway visitors,
- Summer Users,
- Educational opportunities for students – both K-12 and collegiate levels,
- International visitors, and
- Winter Users.

Needs of Tourists

Tourists visiting the Brian Head region need a wide variety of trail types, attractions, and degrees of difficulty that allow every member of the visiting party to enjoy the abundant scenic, natural, cultural and recreational amenities the area has to offer. To respond to this, the Town of Brian Head and its partners should provide trails and interpretive materials that enable diverse family members and visitors to enjoy the attractions of the area.

Ultimately, it is the goal of this group to foster and encourage repeat visitation to the community. This sustainable base of tourism will enhance the Town of Brian Head’s economic community and provide lasting appreciation for its diverse resources.

Needs of the Community

The Town of Brian Head has few year-round residents, with many members of its workforce traveling from surrounding communities, e.g. Parowan or Cedar City, to work in the area. As mentioned above, the development of a sustainable year-round tourism base that will support the town’s economic development while maintaining the area’s ecological integrity is a critical goal. See the draft Brian Head General Plan (2010) which states, “Develop a four-season destination resort community through a variety of commercial opportunities that are compatible with the environmental constraints of the area” (see Chapter 3-Description of the Town, Challenges and opportunities).

Enhancing the community as a year-round destination will also increase the walkability of the community and residents’ understanding of the abundant resources within the community. Thus, the provision of increased interpretive information benefits both the community and its visitors.



The alpine nature of the Brian Head landscape.

“Universal design is the design of products and environments to be usable by all people, to the greatest extent possible, without the need for adaptation or specialized design.”

-Harper’s Ferry Center, National Park Service



Universal Design - Accessibility

Universal Design is the design of products and environments to be usable by all people, to the greatest extent possible, without the need for adaptation or specialized design.

Interpretive panels and materials developed in association with the Town of Brian Head’s Interpretive Plan will follow the guidance developed by the National Park Service Harpers Ferry Center. This guidance, entitled “Visitor Accessibility for Wayside Exhibits, “ is available at

<http://www.nps.gov/hfc/products/waysides/way-process-access.htm>.

The Town of Brian Head is working closely with the Brian Head Chamber of Commerce to incorporate the interpretation information developed through this effort into the Chamber’s outreach materials. This incorporation will ensure that interpretive messages are consistent across media methods and reach the maximum number of visitors. All interpretive text will be written on a grade six reading level, to assure that all target audiences can benefit from the interpretive text.

4. The Resources

Anyone who has traveled along Utah's Patchwork Parkway, Scenic Byway State Route 143, knows first-hand the astounding and abundant beauty of the Brian Head area. While no narrative can capture the intrinsic quality of this area's magnificence, below is a list of the area's resources that will be critical for the development of the interpretive planning signs and information.

Site Resources

Natural resources within the area are abundant and diverse. The Brian Head area sits on top of the Markagunt Plateau, a portion of the Colorado Plateau, and supports more than 350 fish and wildlife species (*Utah Patchwork Parkway Scenic Byway Corridor Management Plan 2007*). Additional features include the following:

- The dramatic changes in elevation, allowing visitors to experience five climatic zones as they travel along the scenic byway,
- The extensive geologic features, including the cliffs that characterize Cedar Breaks National Monument and the remnant volcanic features within the area,
- Night skies,
- The public lands surrounding Brian Head, including Dixie National Forest, Cedar Breaks National Monument,
- The Ashdown Gorge Wilderness area (note that partners need to determine in the future the level of interpretation that will be provided within this area), and
- Diverse wildlife and plant species, see photo to the right.

The scenic resources in the community and its surroundings are world class. National recognition of the area's scenic beauty was given when Utah's Patchwork Parkway, Scenic Byway State Route 143, became a national scenic byway in the fall of 2009. In addition to the byway, the following scenic resources were highlighted in the *Patchwork Parkway Scenic Byway Corridor Management Plan (2007)*:

- Brian Head Peak,
- Sidney Peak, and
- Cedar Breaks National Monument.



Wildflowers in full bloom in the summer season – the Brian Head area. Due to its high elevation, supports a unique suite of wildflower species.

The Brian Head area has a wealth of cultural and historical resources as well. While these resources are more sensitive than other resources, it is crucial to identify key resources so that protection efforts can be successful. The following cultural and historical resources in the area have been noted by the group and within the 2007 Corridor Management Plan:

- Steam Engine Meadows,
- Brian Head Peak,
- Navajo Point,
- Tinks Race Track,
- Historic Caretakers Cabin (Cedar Breaks National Monument),
- Civilian Conservation Corps (CCC) Visitor's Center 1937 (Cedar Breaks National Monument),
- CCC Shelter (Dixie National Forest), and
- Previous location of the Cedar Breaks Lodge.

Last, but certainly not least to the Town of Brian Head, its partners, and the local economy are the rich recreational resources the area has to offer. With hundreds of miles of trails, the Brian Head Ski Resort, and a multitude of recreational events throughout the year, Brian Head has become a premier, four-season destination in Southern Utah for recreation. The following recreational qualities are highlighted in the 2007 Corridor Management Plan:

- Fishing,
- Downhill snow skiing, tubing and mountain bike trails,
- Brian Head Peak Trailhead,
- Moonlight Cross Country Skiing at Cedar Breaks National Monument, and
- Ashdown Gorge Wilderness Area.

Additional resources within the area include the commercial services that Brian Head provides to the surrounding area. The Town of Brian Head and its partners have actively included commercial interests during the formation of this plan to ensure their needs are met as well.

Site Experiences

As noted in the Audience section (see pages 11 through 15), it is the intention of this plan to provide interpretive material to enhance each visitor's experience to the Brian Head Area. Additional site experiences the Town of Brian Head and its partners believe to be important are as follows:



- A sense of unity along the entire Utah’s Patchwork Parkway, Scenic Byway State Route 143, through a cohesive and united portal and kiosk design;
- The ability for trail users of all experiences, age levels, and ability ranges to both enjoy and challenge themselves within the area, whether mentally, emotionally, or physically; and
- To provide a family-friendly community in which visitors and residents can relax, experience nature, and feel comfortable.

Safety, Resource, and Management Issues

Safety Issues

The area of Brian Head is in a unique geographic position compared to the rest of Utah. At an elevation of 9,800 feet, there are several opportunities and challenges visitors encounter, as they enter this climatic zone.

With the high elevation associated with the region, the effects of altitude will be highlighted through comprehensive interpretation planning efforts. Effects from altitude on the individual range from sickness and decreased exercise tolerance to increased UV exposure and dehydration. Additional effects include the risk of hypothermia, hyperthermia, and limited visibility. Many environmental conditions are amplified at this elevation and ample education should be provided to visitors about the potential challenges to their physical well-being.

Resource Issues

Beyond the individual, the landscape that surrounds the Town of Brian Head, because of its geographic features and altitude, hosts a variety of plants and wildlife that have adapted to the existing environmental conditions. However, some species, such as alpine plants that receive very little time for growth each year due to the harsh environmental conditions, hang on to their ability to thrive in these landscapes by a thread. Thus, visitors and residents need to be aware of these sensitive species; this interpretive effort can assist in this educational process.

Finally, as with any area on the interface of wilderness, visitors and residents need to be aware of the area’s wildlife species, both from a wildlife viewing perspective, but also for individual safety reasons. Besides wildlife species, there are poisonous plants within the area that should be highlighted for safety reasons. Thus, interpretation within the Brian Head area should account for both the unique species of plants and wildlife.



A marmot rests on top of Brian Head peak within the alpine vegetation.

Management Issues

Because of the numerous landowners in the area – ranging from federal and state agencies to local government and private landowners – collaboration is a high priority for the interpretation efforts. Visitors and residents need to be aware of the patchwork of land ownership that weaves the area together.

For this effort, one management concern that should be noted is the maintenance of kiosks during the off-season. Due to the high levels of precipitation, in the form of snow, ensuring that the signs are maintained and protected from winter snow and wind will be a critical management concern. To address this, the signs have been designed at a height that will permit equipment operators to observe their locations in the winter time and protect the signs from being buried. Additional maintenance options should be discussed by the Town of Brian Head and its partners to ensure their investment is sustained for the years to come.

An additional concern within the community is the diversity of trail users that enjoy the area, ranging from off-highway motorized vehicle users to hikers and bikers in the summer to cross-country skiers and snowmobilers in the winter. These multiple user types have very different trail needs – interpretive signs and their associated messages should connect with each of these user types to ensure effectiveness of the interpretation.

Finally, the Town of Brian Head and its partners have coordinated with the Utah Patchwork Parkway’s Scenic Byway Committee. The Brian Head interpretive efforts are seen as having the potential to serve as a model for the Byway’s interpretation efforts. Thus, maintaining this collaboration will be a high priority for the Town and its partners, as this plan moves from vision to implementation.



5. Interpretive Themes

Interpretive Themes Development

The Brian Head area interpretive themes were developed at the July and August 2009 public meetings. The process began with the initial identification of overall project vision and goals (see Section 2: Interpretive Planning, Vision, and Goals), and then the initial development of interpretive themes with the entire group.

To refine the initial interpretive themes, a subcommittee of six individuals was formed:

- Angie Haderlie - Brian Head Chamber of Commerce;
- Henry Hornberger - Brian Head Resort;
- Pam Cox - National Park Service (NPS), Cedar Breaks National Monument;
- Peg Simons - Brian Head Planning Commission;
- Lindsay Ex - NPS Rivers, Trails and Conservation Assistance Program; and
- Marcy DeMillion - NPS Rivers, Trails and Conservation Assistance Program.

This subcommittee met (via teleconference) in July of 2009 to revise the initial themes. An updated suite of interpretive themes, including one primary theme and three sub-themes, were brought back to the full planning group at the August 2009 meeting. The full group further refined the interpretive themes and came to consensus on the following statements:

Primary Theme

In their definitive manual on developing wayside signs, Gross et al. define a primary theme as, “the main idea for all of the media and programs that will be developed for a site, trail or byway” (2006, page 97). Thus, the following statement will serve as the guide for all interpretive materials for the Town:

Brian Head is an attractive destination in Southern Utah for its enticing climate, abundant year-round recreation opportunities, and scenic vistas.

“A primary theme is the main idea for all of the media and programs that will be developed for a site, trail or byway.”

-Gross et al. in Signs, Trails, and Wayside Exhibits (2006).

Sub-theme and Messages

In defining what sub-themes and messages are, Gross et al. define each element as the following:

- Sub-themes split the primary theme into several broad categories, making the ideas more workable, and
- Messages are the specific stories that can be told. They directly relate to each sub-theme (2006, page 97).

Sub-Themes

Sub-Theme 1: Brian Head Area Natural & Scenic Landscapes

Geologic forces of uplift and erosion set the stage for Brian Head's unique alpine terrain, providing a home to an abundance of plants and wildlife, while offering unmatched stunning scenic vistas.

Sub-Theme 2: Brian Head Area Cultural & Historical Stories

From Native American activities in earlier times, logging and ranching during settlement, and the present-day patchwork of multiple landowners woven together, Brian Head has a diverse history.

Sub-Theme 3: Brian Head Area Recreational Opportunities

Recreational users will find a variety of opportunities for their pursuits in the Brian Head area, for every season, activity level, and purpose.

Messages

Messages for the Brian Head area were numerous and diverse. Each message was linked back to the interpretive sub-themes listed above, see Table 4.



Table 4: The interpretive messages as identified by the group, linked to each sub-theme.

<u>Interpretive Sub-theme</u>	<u>Interpretive Messages</u>
Brian Head Area Natural & Scenic Landscapes	<ul style="list-style-type: none"> • Area geology – Markagunt Plateau, • Natural cycles, • Seasonal change, fall colors, • Visitors travel through five climatic zones, • Brian Head watershed, • National and State Scenic Byway – Utah’s Patchwork Parkway, • Bark beetle epidemic, • Unique plants and wildlife, • Lava fields, and • Scenic beauty.
Brian Head Area Cultural & Historical Stories	<ul style="list-style-type: none"> • Juxtaposition of multiple landowners, • History of Brian Head, • Native American use of the area, • Historical agriculture, • Settlement/sawmills/logging, • Old timber routes, and • Explorers/pioneers.
Brian Head Area Recreational Opportunities	<ul style="list-style-type: none"> • Year-round recreation opportunities – recreation destination for mountain biking, cross-country and downhill skiing, hiking, off-highway vehicles, and snowmobiling. • Altitude issues – how it works, how to deal with it, and • Level of difficulty, where appropriate, and • 2nd highest elevation road located in Utah.



Located on the Navajo Loop trail, users can enjoy this shady portion of the trail under a canopy of Aspen trees.

6. Kiosk Design and Locations

Conceptual Kiosk Design

Throughout the planning process, visual tools to understand the interpretive planning process were critical to the decision-making process. During the discussions on the kiosk design, several alternatives were sketched out as options for the group. At the January 2010 meeting, the Brian Head Trails Committee came to a consensus for the design of the Brian Head Kiosks, see Figure 1 below. The design is based on the profile of Brian Head Peak, an iconic feature within the region.

Kiosk Locations

There are thirteen kiosk locations within the Brian Head region, see Figure 2. The nine kiosks on land owned by the Town of Brian Head or the Brian Head Resort will have two-panels, as illustrated in Figure 1. A three-panel kiosk will be used for locations in the Cedar City Ranger District or the National Park Service, Cedar Breaks National Monument. Note that for the kiosks that overlook scenic vistas, consideration should be given to low-profile panels that do not detract from the views.

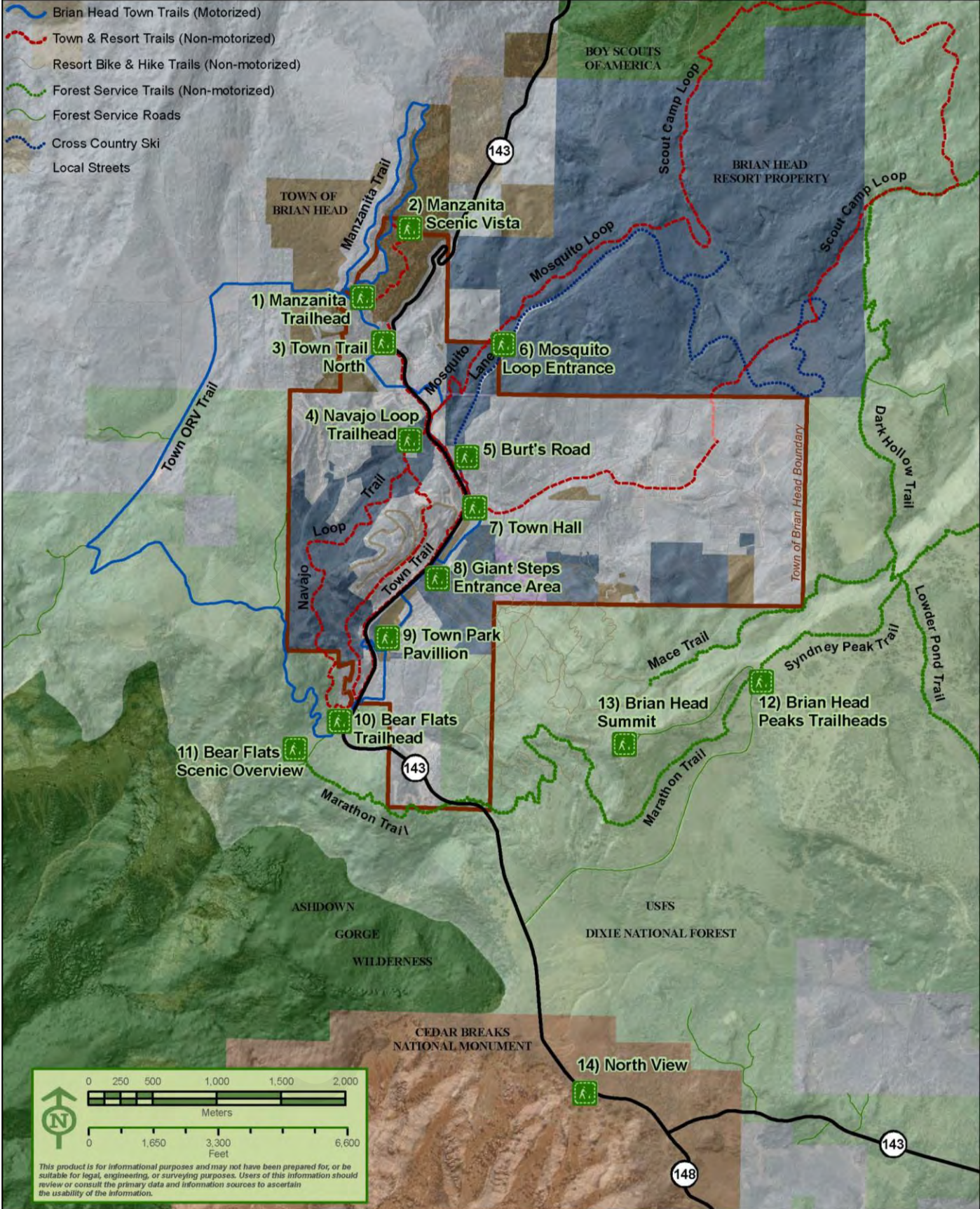


Figure 1: Model of the two-panel Brian Head kiosks.

(Design credit: RTCA and Jacob Lott, USU).

Right: Figure 2: Kiosk Locations Map (Design Credit: Southern Utah University)

Brian Head Trails - Kiosk Locations



7. Site Recommendations

	Kiosk Locations	Kiosk Type*	Interpretive Message
1	Manzanita Trailhead	Two-panel sign	Alpine plants - Manzanita, sego lily, Penstemon, and Bristlecone Pine
2	Manzanita Scenic Vista	Two-panel sign	Scenic vista - highlight beauty of the landscape/ Utah's Patchwork Parkway, Scenic Byway State Route 143
3	Brian Head Town Trail - N. Entrance	Two-panel sign	Recreational opportunities and visitor experiences
4	Navajo Lodge Entrance	Two-panel sign	Recreational opportunities and visitor experiences
5	Burt's Road	Two-panel sign	Recreational opportunities and visitor experiences
6	Mosquito Loop Trail	Two-panel sign	Recreational opportunities and local landscapes
7	Brian Head Town Hall	Two-panel sign	Town history



	Kiosk Locations	Kiosk Type	Interpretive Message
8	Giant Steps Entrance Area	Two-panel sign	Ski resort history/commercial opportunities
9	Brian Head Town Park	Two-panel sign	History of Native Americans, native plants
10	Bear Flat & Town Trail - S. Entrance	Three-panel sign	None Identified
11	Bear Flat - Interpretive Overlook	Three-panel sign	Bark beetle/ scenic/area geology
12	Brian Head Peak Trailheads	Three-panel sign	None identified
13	Brian Head Summit	Three-panel sign	Views/alpine plants and wildlife/CCC Shelter
14	North View	Three-panel sign	Views/Scenic and Natural History

* Each kiosk will have one map panel along with one or two interpretive panels.

Available Photos from the Sherratt Library in Cedar City:

A preliminary list of photos that may be available for interpretive signs include:

1. Logging in Brian Head,
2. Construction of the CCC Shelter at Brian Head Peak,
3. Historic skiing photos,
4. A suite of aerial photos,
5. Historic photo of Georg's ski shop,
6. Ski lift construction & skier bridge,
7. Snowmobiling, and
8. Alpine vegetation.

EXHIBIT #1 MANZANITA TRAILHEAD

LOCATION AND ORIENTATION	Located approximately ½ mile off Utah’s Patchwork Parkway, Scenic Byway State Route 143, off Aspen Dr. in the town’s gravel pit.
OWNERSHIP	Town of Brian Head
TOPIC	Directional Information, including flora and fauna found along the trail.
MEDIA	Two-panel sign
TITLE	Manzanita Trailhead
PRIMARY THEME	Brian Head is an attractive destination in Southern Utah for its enticing climate, abundant year-round recreation opportunities, and scenic vistas.
SUB-THEME	Brian Head Area Natural & Scenic Landscapes <i>Geologic forces of uplift and erosion set the stage for Brian Head’s unique alpine terrain, providing a home to an abundance of plants and wildlife, while offering unmatched stunning scenic vistas.</i>
MANAGEMENT INTENT	The Manzanita Trail offers abundant flora for viewing along this trail not frequently seen within the Brian Head area, including Bristlecone Pine, Manzanita, Sego lilies, and various species of Penstemon.
ADDITIONAL INFORMATION	Specific locations need to be identified for identification plaques that highlight the different plant species along the trail.



SITE PHOTOS AND DESCRIPTION



The Manzanita Trail accesses some of the best scenic views in the northern end of Brian Head. The trail is currently a dirt road.

ESTIMATED BUDGET

\$9,500 Sign and kiosk fabrication, and \$2,250 for Interpretive Writing and Graphics.

IMPLEMENTATION PRIORITY

Low - currently the trail is not being advertised for visitors. However, it is timely to implement and install these directional signs to prepare for visitors using the system due to better coordinated trail system and cohesive interpretation throughout the area.

SITE NEEDS

Increased efforts to provide directional signs so users will know how to access the site and how this trail is one component of the town's trail system.

EXHIBIT #2 MANZANITA TRAIL – SCENIC VISTA

LOCATION AND ORIENTATION	Located approx. ½ miles off Utah’s Patchwork Parkway, Scenic Byway State Route 143 and another ½ mile along the Manzanita Trail.
OWNERSHIP	Town of Brian Head
TOPIC	Interpretive Information, including flora and fauna found along the trail.
MEDIA	Two-panel sign, though consider a low-profile sign to preserve the view.
TITLE	Manzanita Trailhead
PRIMARY THEME	Brian Head is an attractive destination in Southern Utah for its enticing climate, abundant year-round recreation opportunities, and scenic vistas.
SUB-THEME	Brian Head Area Natural & Scenic Landscapes <i>Geologic forces of uplift and erosion set the stage for Brian Head’s unique alpine terrain, providing a home to an abundance of plants and wildlife, while offering unmatched stunning scenic vistas.</i>
MANAGEMENT INTENT	The Manzanita Trail offers abundant flora for viewing along this trail not frequently seen within the Brian Head area, including Bristlecone Pine, Manzanita, Sego lilies, and various species of Penstemon. Scenic vistas of the Tushar Mountains and region are also accessed from this trail.
ADDITIONAL INFORMATION	A graphic representation or photo of the scenic view from the trail needs to be developed. The trails committee has expressed its desire to prepare an interpretive sign that identifies the mountains seen in the vista.



SITE PHOTOS AND DESCRIPTION



In this photo, representatives from the Town of Brian Head, the Brian Head Resort, and the National Park Service Rivers, Trails and Conservation Assistance Program discuss the Manzanita Trail.

A photo of the scenic vista sign was not available in time for printing.

ESTIMATED BUDGET

\$9,500 Sign and kiosk fabrication, and \$2,250 for Interpretive Writing and Graphics.

IMPLEMENTATION PRIORITY

Low – currently, the trail is not being advertised for visitors and with the need to increase the trail amenities to accommodate all users, this sign installation is desirable but not a high priority.

SITE NEEDS

For accessibility purposes, a stable pathway around the sign will need to be provided to enhance all users' ability to access the sign.

EXHIBIT #3 TOWN TRAIL – NORTH ENTRANCE

LOCATION AND ORIENTATION	Located on Utah’s Patchwork Parkway, Scenic Byway State Route 143, at the intersection of Utah’s Patchwork Parkway, Scenic Byway State Route 143 and Aspen Drive.
OWNERSHIP	Town of Brian Head
TOPIC	Orienting users to the Town Trail and surrounding amenities.
MEDIA	Two-panel sign
TITLE	Town Trail – North Entrance
PRIMARY THEME	Brian Head is an attractive destination in Southern Utah for its enticing climate, abundant year-round recreation opportunities, and scenic vistas.
SUB-THEME	Brian Head Area Recreational Opportunities <i>Recreational users will find a variety of opportunities for their pursuits in the Brian Head area, for every season, activity level, and purpose.</i>
MANAGEMENT INTENT	The Town Trail within Brian Head is one of the most heavily-used and accessible trails within Town. The trail is signed at each intersection; this sign should provide direction to users on the Town Trail, illustrate connections to surrounding trails, and educate users on recreational-related opportunities. Regulations regarding permitted uses (non-motorized) also need to be included.
ADDITIONAL INFORMATION	<p>The degree to which the maps at the Town Trail – North Entrance and the Town Trail – South Entrance show the extent of the Brian Head Area Trail system still needs to be determined.</p> <p>A sign should be placed at this intersection noting the existence of a picnic area.</p>



SITE PHOTOS AND DESCRIPTION



The Town Trail is located adjacent to Utah’s Patchwork Parkway, Scenic Byway State Route 143 and, thus has high visibility along its route.

ESTIMATED BUDGET

\$9,500 Sign and kiosk fabrication, and \$2,250 for Interpretive Writing and Graphics.

IMPLEMENTATION PRIORITY

High – the Town Trail is one of the most heavily used trails in the Town.

SITE NEEDS

Increased visibility from the highway and parking options should be explored.

EXHIBIT #4 NAVAJO LODGE ENTRANCE

LOCATION AND ORIENTATION	Located on Utah's Patchwork Parkway, Scenic Byway State Route 143, at the intersection of Navajo Lodge Parking area and State Route 143.
OWNERSHIP	Brian Head Resort
TOPIC	Directional Information, including ownership issues, and abundant recreation opportunities and resources in this area.
MEDIA	Two-panel sign
TITLE	Navajo Loop
PRIMARY THEME	Brian Head is an attractive destination in Southern Utah for its enticing climate, abundant year-round recreation opportunities, and scenic vistas.
SUB-THEME	Brian Head Area Recreational Opportunities <i>Recreational users will find a variety of opportunities for their pursuits in the Brian Head area, for every season, activity level, and purpose.</i>
MANAGEMENT INTENT	Currently, the Navajo Loop trail, which runs just west and higher in elevation than the Town Trail, is not heavily used due to the lack of signage and recognition of the trail. Increased signage along the trail and at this trailhead will bring greater usage. Regulations regarding permitted uses (non-motorized) also need to be included.
ADDITIONAL INFORMATION	Connections from the Navajo Loop trailhead into subdivisions need to be designed and installed, as only portions of this trail are fully developed.



SITE PHOTOS AND DESCRIPTION



The trails that can be accessed from the Navajo Lodge Entrance area include the Navajo Loop Trail and the Resort’s Mountain Bike Trails.

ESTIMATED BUDGET

\$9,500 Sign and kiosk fabrication, and \$2,250 for Interpretive Writing and Graphics.

IMPLEMENTATION PRIORITY

Medium - currently, the trail is not being advertised for visitors. However, it is timely to implement and install these directional signs to prepare for visitors using the system due to better coordinated trail system and cohesive interpretation throughout the area.

SITE NEEDS

Increased efforts to provide directional signage so users know how to access the site is needed. Trail tread development is needed in critical areas to ensure users know where the trail is located throughout their experience.

EXHIBIT #5 BURT'S ROAD

LOCATION AND ORIENTATION	On Burt's Road, located approximately 1000 feet north of the intersection of Utah's Patchwork Parkway, Scenic Byway State Route 143 and Burt's Road. The sign will be located just south of the gate on Burt's Road.
OWNERSHIP	Brian Head Resort
TOPIC	Directional information, including a map illustrating the entire town trail with key destination points. This sign will stress property ownership – specifically where motorized and non-motorized vehicles are permitted to travel.
MEDIA	Two-panel sign
TITLE	Burt's Road
PRIMARY THEME	Brian Head is an attractive destination in Southern Utah for its enticing climate, abundant year-round recreation opportunities, and scenic vistas.
SUB-THEME	Brian Head Area Recreational Opportunities <i>Recreational users will find a variety of opportunities for their pursuits in the Brian Head area, for every season, activity level, and purpose.</i>
MANAGEMENT INTENT	This area within the Brian Head area trail system has several trails that link into the Brian Head Resort property as well as travelling through private properties on legal easements. It is critical for the Town to maintain good relationships with these partners; thus, providing signs that encourage users to stay on the trail and that indicate the regulations where non-motorized and motorized users are permitted to travel is vital.
ADDITIONAL INFORMATION	None



SITE PHOTOS AND DESCRIPTION



The sign will be placed just in front of the boulders in the above photos.

ESTIMATED BUDGET

\$9,500 Sign and kiosk fabrication, and \$2,250 for Interpretive Writing and Graphics.

IMPLEMENTATION PRIORITY

High – the need for non-motorized users to travel on designated trails is critical to maintaining access to these areas.

SITE NEEDS

Increased definition of where users are permitted to travel would reduce user conflicts and resource impacts.

EXHIBIT #6 MOSQUITO LOOP TRAIL

LOCATION AND ORIENTATION	Located on Burt's Road, where the Mosquito Loop Trail leaves Burt's Road.
OWNERSHIP	Town of Brian Head
TOPIC	Directional Information, including flora and fauna found along the trail.
MEDIA	Two-panel sign
TITLE	Mosquito Loop Trail
PRIMARY THEME	Brian Head is an attractive destination in Southern Utah for its enticing climate, abundant year-round recreation opportunities, and scenic vistas.
SUB-THEME	<p>Brian Head Area Natural & Scenic Landscapes <i>Geologic forces of uplift and erosion set the stage for Brian Head's unique alpine terrain, providing a home to an abundance of plants and wildlife, while offering unmatched stunning scenic vistas.</i></p> <p>Brian Head Area Recreational Opportunities <i>Recreational users will find a variety of opportunities for their pursuits in the Brian Head area, for every season, activity level, and purpose.</i></p>
MANAGEMENT INTENT	This sign will ensure users can readily identify their trail route.
ADDITIONAL INFORMATION	A map on this trail sign should include property ownership, at least in a general sense, to allow users to know where they must stay on the trail.



SITE PHOTOS AND DESCRIPTION



This proposed kiosk will replace the existing sign.

ESTIMATED BUDGET

\$9,500 Sign and kiosk fabrication, and \$2,250 for Interpretive Writing and Graphics.

IMPLEMENTATION PRIORITY

High – the Mosquito Loop Trail has the potential to be one of the heaviest used trails within the area, due to its easy access from the Town’s lodging and commercial district and the relatively easy terrain making this site accessible to many users.

SITE NEEDS

Increased structural definition of the trail entrance at both the entrance off of Burt’s Road and from Utah’s Patchwork Parkway, Scenic Byway State Route 143 would increase trail legibility.

EXHIBIT #7 TOWN HALL

LOCATION AND ORIENTATION	On Utah's Patchwork Parkway, Scenic Byway State Route 143 at the Brian Head Town Hall.
TOPIC	Directional, town event information and trail conditions.
MEDIA	Two-panel sign
TITLE	Town Hall
PRIMARY THEME	Brian Head is an attractive destination in Southern Utah for its enticing climate, abundant year-round recreation opportunities, and scenic vistas.
SUB-THEME	Brian Head Area Recreational Opportunities <i>Recreational users will find a variety of opportunities for their pursuits in the Brian Head area, for every season, activity level, and purpose.</i>
MANAGEMENT INTENT	Developing a kiosk that provides visitors with updates on trail conditions, town events, and will also provide an overall trail map for the Brian Head Area Trail System.
ADDITIONAL INFORMATION	None



SITE PHOTOS AND DESCRIPTION



The Brian Head Town Hall is located in the center of town. The Town Hall receives a high number of visitors asking for information, especially because of its shared space with the Brian Head Chamber of Commerce.

ESTIMATED BUDGET

\$9,500 Sign and kiosk fabrication, and \$2,250 for Interpretive Writing and Graphics.

IMPLEMENTATION PRIORITY

High – the Town is actively pursuing efforts to develop this town sign. The high priority for this sign has also been documented in the Utah Patchwork Parkway’s Corridor Management Plan, where they highlight an Interpretive Sign at the Town Hall as one of only twelve priority interpretive facilities for Utah’s Patchwork Parkway, Scenic Byway State Route 143.

SITE NEEDS

This site is ready for an accessible interpretive sign without any additional site preparation.

EXHIBIT #8 GIANT STEPS ENTRANCE AREA

LOCATION AND ORIENTATION	On Utah's Patchwork Parkway Scenic Byway, State Route 143 at the entrance to the Brian Head Resort's main lodge area.
OWNERSHIP	Brian Head Resort
TOPIC	Ski resort history and directional information
MEDIA	Two-panel sign
TITLE	Giant Steps Entrance
PRIMARY THEME	Brian Head is an attractive destination in Southern Utah for its enticing climate, abundant year-round recreation opportunities, and scenic vistas.
SUB-THEME	<p>Brian Head Area Recreational Opportunities <i>Recreational users will find a variety of opportunities for their pursuits in the Brian Head area, for every season, activity level, and purpose.</i></p> <p>Brian Head Area Cultural & Historical Stories <i>From Native American activities in earlier times, logging and ranching during settlement, and the present day patchwork of multiple landowners woven together, the Brian Head area has a diverse history.</i></p>
MANAGEMENT INTENT	With the Brian Head Resort estimating over 140,000 visitors in the winter season alone, this location will provide information to the area's visitors and an opportunity to share the history of the Brian Head Resort.
ADDITIONAL INFORMATION	None



SITE PHOTOS AND DESCRIPTION



The sign will be placed adjacent to the resort building, seen in the background of the top photo.

ESTIMATED BUDGET

\$9,500 Sign and kiosk fabrication, and \$2,250 for Interpretive Writing and Graphics.

IMPLEMENTATION PRIORITY

High - Almost 140,000 visitors came to the Brian Head Resort in the winter of 2008-2009. This site provides high visibility and numerous opportunities to connect with visitors.

SITE NEEDS

This site is ready for an accessible interpretive sign without any additional site preparation.

EXHIBIT #9 TOWN PARK/PAVILION

LOCATION AND ORIENTATION	On Utah's Patchwork Parkway, Scenic Byway State Route 143 just north of the ski bridge.
OWNERSHIP	Town of Brian Head
TOPIC	History of Brian Head, from native peoples to pioneer settlement to current development.
MEDIA	Two-panel sign
TITLE	Town Park
PRIMARY THEME	Brian Head is an attractive destination in Southern Utah for its enticing climate, abundant year-round recreation opportunities, and scenic vistas.
SUB-THEME	Brian Head Area Cultural & Historical Stories <i>From Native American activities in earlier times, logging and ranching during settlement, and the present day patchwork of multiple landowners woven together, the Brian Head area has a diverse history.</i>
MANAGEMENT INTENT	The Town Park in Brian Head offers a unique opportunity to reach families and large gatherings.
ADDITIONAL INFORMATION	None



SITE PHOTOS AND DESCRIPTION



The Town Park and Pavilion are surrounded by the town’s meadow, a beautiful feature just off Utah’s Patchwork Parkway, Scenic Byway State Route 143

ESTIMATED BUDGET

\$9,500 Sign and kiosk fabrication, and \$2,250 for Interpretive Writing and Graphics.

IMPLEMENTATION PRIORITY

High - The Town Park is heavily used for town events and many users pass through this area.

SITE NEEDS

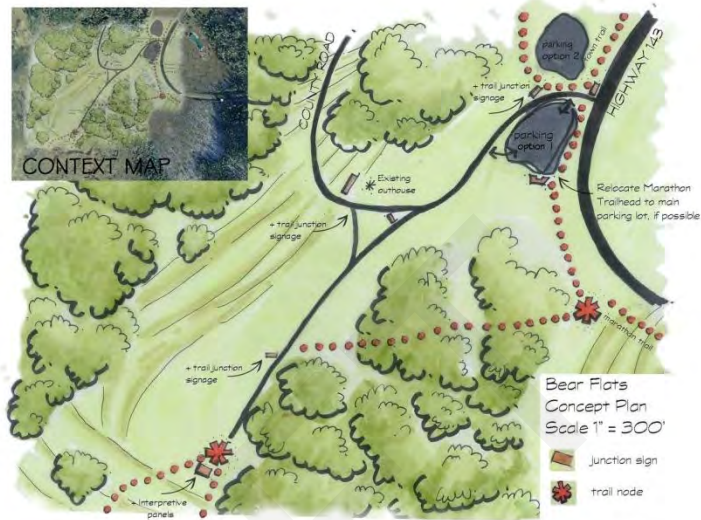
This site is ready for an accessible interpretive sign without any additional site preparation.

EXHIBIT #10 BEAR FLAT AND TOWN TRAIL – SOUTH ENTRANCE

LOCATION AND ORIENTATION	On Utah’s Patchwork Parkway, Scenic Byway State Route 143 just south of the Dixie National Forest Welcome Sign.
OWNERSHIP	Dixie National Forest, Cedar City Ranger District, Forest Service
TOPIC	Natural and scenic beauty of the area and recreational opportunities.
MEDIA	Three-panel sign
TITLE	Bear Flat
PRIMARY THEME	Brian Head is an attractive destination in Southern Utah for its enticing climate, abundant year-round recreation opportunities, and scenic vistas.
SUB-THEME	<p>Brian Head Area Natural & Scenic Landscapes <i>Geologic forces of uplift and erosion set the stage for Brian Head’s unique alpine terrain, providing a home to an abundance of plants and wildlife, while offering unmatched stunning scenic vistas.</i></p> <p>Brian Head Area Recreational Opportunities <i>Recreational users will find a variety of opportunities for their pursuits in the Brian Head area, for every season, activity level, and purpose.</i></p>
MANAGEMENT INTENT	The Town of Brian Head and the Dixie National Forest will coordinate with the placement of the signs in this area, as both Forest Service and Town Trails intersect in this area. Regulations regarding permitted uses also need to be included.
ADDITIONAL INFORMATION	Relocation of the Marathon Trail trailhead should be included in this area’s redevelopment.



SITE PHOTOS AND DESCRIPTION



The Bear Flat Concept Plan above and a photo of the site below. In the concept plan, the trailhead parking area is relocated to the Northeast portion of the Bear Flat area.

ESTIMATED BUDGET

\$14,250 Sign and kiosk fabrication, and \$4,500 for Interpretive Writing and Graphics.

IMPLEMENTATION PRIORITY

High – The Bear Flat area is a heavily used trailhead parking area and connects with the Town Trail and Dixie National Forest trails.

SITE NEEDS

Parking area and relocation of trails to the new trailhead will need to be established prior to installation.

EXHIBIT #11 BEAR FLAT – INTERPRETIVE OVERLOOK

LOCATION AND ORIENTATION

In the Bear Flat area, just south of the existing trail signs.

OWNERSHIP

Dixie National Forest, Cedar City Ranger District, Forest Service

TOPIC

Scenic and natural beauty of the landscape.

MEDIA

Three-panel sign, though consider a low-profile sign to preserve the view.

TITLE

Bear Flat – Interpretive Overlook

PRIMARY THEME

Brian Head is an attractive destination in Southern Utah for its enticing climate, abundant year-round recreation opportunities, and scenic vistas.

SUB-THEME

Brian Head Area Natural & Scenic Landscapes
Geologic forces of uplift and erosion set the stage for Brian Head's unique alpine terrain, providing a home to an abundance of plants and wildlife, while offering unmatched stunning scenic vistas.

MANAGEMENT INTENT

The Dixie National Forest, Cedar City Ranger District has expressed interest in providing interpretation at this overlook.

ADDITIONAL INFORMATION

None



SITE PHOTOS AND DESCRIPTION



The extensive geological formations and scenic vistas that are viewable from the Brian Head Flats overlook.

ESTIMATED BUDGET

\$14,250 Sign and kiosk fabrication, and \$4,500 for Interpretive Writing and Graphics.

IMPLEMENTATION PRIORITY

Low – while the area’s beauty is immense at this site, the other site within the Bear Flat area takes priority over this site due to the need for physical relocation of the Bear Flat’ existing parking area.

SITE NEEDS

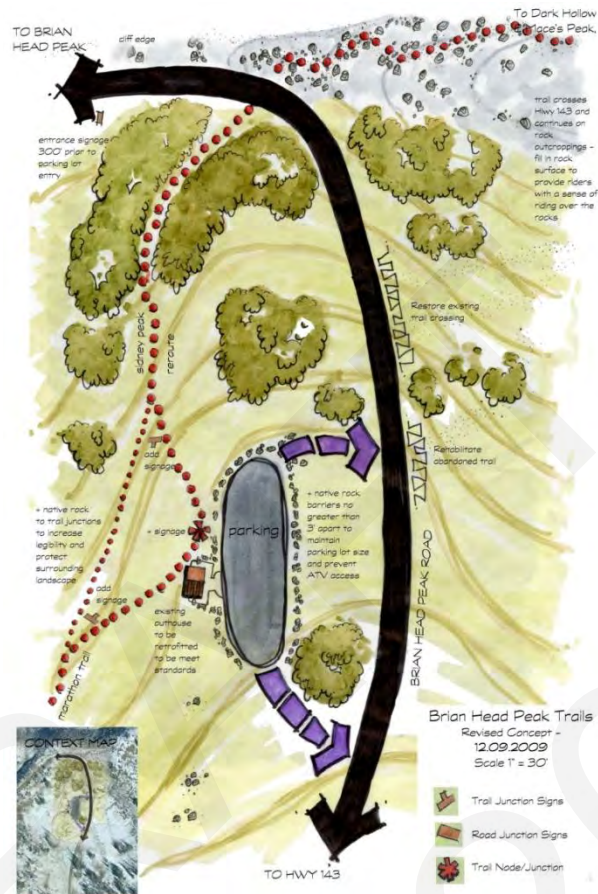
An accessible platform from which to view the sign would need to be constructed prior to sign installation.

EXHIBIT #12 BRIAN HEAD PEAK TRAILHEADS

LOCATION AND ORIENTATION	Located off Utah’s Patchwork Parkway, Scenic Byway State Route 143, on Brian Head Peak Road, approximately 1.5 miles from State Route 143.
OWNERSHIP	Dixie National Forest, Cedar City Ranger District, Forest Service
TOPIC	Recreational access opportunities in the area, unique area climate and landscape.
MEDIA	Three-panel sign
TITLE	Brian Head Peak Trailheads
PRIMARY THEME	Brian Head is an attractive destination in Southern Utah for its enticing climate, abundant year-round recreation opportunities, and scenic vistas.
SUB-THEME	Brian Head Area Recreational Opportunities <i>Recreational users will find a variety of opportunities for their pursuits in the Brian Head area, for every season, activity level, and purpose.</i>
MANAGEMENT INTENT	Several trails intersect with this trailhead – it is the intent of the Dixie National Forest to further its existing restoration efforts on this site by relocating the trails to a new trailhead sign and portal area, see site plan (page 48). Regulations regarding permitted uses also need to be included.
ADDITIONAL INFORMATION	None



SITE PHOTOS AND DESCRIPTION



Above are both the site design and a picture of the site. \$14,250 Sign and kiosk fabrication, and \$4,500 for Interpretive Writing and Graphics.

ESTIMATED BUDGET

IMPLEMENTATION PRIORITY

High – This is a heavily used trail system within the Dixie National Forest, Cedar City Ranger District.

SITE NEEDS

This site is ready for an accessible interpretive sign without any additional site preparation.

EXHIBIT #13 BRIAN HEAD SUMMIT

LOCATION AND ORIENTATION	Off Utah's Patchwork Parkway, Scenic Byway State Route 143, at the end of Brian Head Peak Road.
OWNERSHIP	Dixie National Forest, Cedar City Ranger District, Forest Service
TOPIC	Cultural history of Brian Head, specifically the CCC Shelter. Natural history of the area, including alpine wildlife and plants.
MEDIA	Three-panel sign
TITLE	Town Park
PRIMARY THEME	Brian Head is an attractive destination in Southern Utah for its enticing climate, abundant year-round recreation opportunities, and scenic vistas.
SUB-THEME	<p>Brian Head Area Natural & Scenic Landscapes <i>Geologic forces of uplift and erosion set the stage for Brian Head's unique alpine terrain, providing a home to an abundance of plants and wildlife, while offering unmatched stunning scenic vistas.</i></p> <p>Brian Head Area Recreational Opportunities <i>Recreational users will find a variety of opportunities for their pursuits in the Brian Head area, for every season, activity level, and purpose.</i></p>
MANAGEMENT INTENT	The Brian Head Summit, with its unique alpine wildlife and plants, and the historic CCC Shelter, offer an exceptional opportunity to interpret this area's resources.
ADDITIONAL INFORMATION	None.



SITE PHOTOS AND DESCRIPTION



Brian Head Summit represents one of the most iconic cultural areas in the Brian Head region, with both the CCC shelter and the unique alpine environment associated with Brian Head peak.

ESTIMATED BUDGET

\$14,250 Sign and kiosk fabrication, and \$4,500 for Interpretive Writing and Graphics.

IMPLEMENTATION PRIORITY

Medium – existing on-site resources do provide a level of interpretation; however, the need to provide for a cohesive interpretation effort and the high visitation of this site increases its priority.

SITE NEEDS

Preservation needs on the CCC Shelter should be assessed.

SITE PHOTOS AND DESCRIPTION



The views from North View into the Cedar Breaks National Monument are breathtaking. Incorporating interpretive information into this location will greatly enhance visitor understanding of this unique setting.

ESTIMATED BUDGET

\$14,250 Sign and kiosk fabrication, and \$4,500 for Interpretive Writing and Graphics.

IMPLEMENTATION PRIORITY

High - with over 500,000 visitors annually, Cedar Breaks National Monument's collaboration in this effort will increase regional legibility for Utah's Patchwork Parkway, Scenic Byway State Route 143 and for the area's coordinated trail and interpretive sign plan.

SITE NEEDS

This site is ready for an accessible interpretive sign without any additional site preparation.



**National Park Service -
Rivers, Trails &
Conservation Assistance
Program
And
The Town of Brian Head**



RAFT
15/2017