

## **Project Summary**

### **Rocky Mountains Cooperative Ecosystem Studies Unit**

**Project Title:** Lessons Learned and Success Stories: Recruiting, Retention and Outreach Materials Development Related to National Park Service Relevancy

**Discipline:** Social  
**Type of Project:** Technical Assistance/Education  
**Funding Agency:** National Park Service  
**Other Partners/Cooperators:** Utah State University  
**Effective Date:** 8/11/2011 - 12/31/2012  
**Funding Amount:** \$14,970

**Investigators and Agency Representative:**

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**Abstract:** Rocky Mountain National Park (ROMO) has been working to promote the relevancy of the National Park Service (NPS) to youth and enhancing the existing workforce by developing internship programs, facilitating internships and supporting professional development. These efforts seek to engage the public and youth, connect the NPS with diverse audiences, and support employees through mentoring and other professional development efforts. Through this Task Agreement, ROMO seeks to work cooperatively in this effort with Utah State University because of a high record of high quality resource communication efforts and work with interns working with land management agencies by USU faculty and staff concerning ROMO and other national parks.

USU in conjunction with ROMO and other NPS staff, will edit, write, and/or professionally design and layout communication products including: recruiting materials, competencies and other materials for interns and new employees, reference materials for program participants, calendar and other materials promoting the efforts of the NPS to connect with youth and promote agency relevancy, support for program development and planning assistance, and other documents.

**Outcomes with Completion Dates:** December 31, 2012

**Keywords:** Utah State University, Rocky Mountain National Park, outreach materials, youth, internships