

# The University of Montana

## FORS 350

### GIS Applications

#### Spring Semester 2020 Syllabus

*(Syllabus is subject to change.)*

#### ***Instructor and Course Information***

**GIS Apps Lecture**, Rm. 110, Interdisciplinary Science Building (ISB)  
Tuesday and Thursday, 2:00-3:20 PM

**GIS Apps Laboratory 1**, Rm. 218, Stone Hall  
Wednesday, 2:00-3:50 PM

**GIS Apps Laboratory 2**, Rm. 218, Stone Hall  
Thursday, 3:30-5:20 PM

**Instructor:** Kevin McManigal

**Office:** Room 439, Clapp (CHCB)

**Office Telephone:** (406) 243-6691

**Office Hours:** Tues. 4:00-5:00, Wed. 12:00-1:00 or by appointment

**Email:** [kevin.mcmanigal@mso.umt.edu](mailto:kevin.mcmanigal@mso.umt.edu)

**TA:** Joseph Dehnert

**Office:** Room 304C, Stone Hall, Office Hrs. TBA

**Lab Hours:** TBA

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#### ***COURSE DESCRIPTION:***

GIS is the science of answering spatial questions with the proper use of geographic information. The main concern is the analytical application of tools for investigating the distribution of physical and cultural phenomena on the surface of Earth. Unfortunately, the majority of maps in the modern discourse grossly distort the data and lie to the user. This most likely stems from a lack of basic cartographic knowledge and usually happens when a graphic designer is tasked with throwing data on a map. Decades of academic study into user perceptions, proper data management, and effective techniques inform a large body of geographic science that we will use as a foundation for applied GIS analysis. You will learn to ask appropriate spatial questions, construct methods for analysis, and produce maps that truthfully represent the answers.

The course will discuss all the major concepts and theories behind several GIS applications and put those skills into practice with laboratory exercises using GIS software. We will sample the use of GIS science in multiple disciplines, highlighting the unique skills required to effectively use GIS in those fields. Also important, we will practice ways to leverage those skills for use in any GIS application. Finally, the entire course will be governed by a respect for map integrity and imbue the student with a reverence for the power of maps.

### **OBJECTIVES:**

- To learn the tools of spatial analysis in order to properly make spatial decisions in a variety of GIS applications.
- To understand the structure and analysis of nominal, ordinal, interval, and ratio data in a spatial context.
- To become proficient in the construction of choropleth, dot density, proportional symbol, isarithmic, and cartogram maps.
- To develop software skills in programs used for GIS analysis in the modern geographic information workflow.
- To learn to overcome software limitations and produce aesthetically pleasing maps that convey design rather than automatic generation.

### **LEARNING OUTCOMES: *By the end of this course, you will:***

1. Understand the terminology, structures, concepts, and theories of GIS project management.
2. Gain necessary skills to perform spatial analyses using various data within a GIS environment.
3. Learn common GIS applications associated with managing natural and cultural resources.
4. Be proficient in applying the scientific methods to spatial problem solving.
5. Know the proper styles and formats for documenting research in a scientific report.

### **COURSE FORMAT:**

The general program for each week will be Tuesday and Thursday lectures, followed by a lab section. However, this schedule is subject to change, and will vary with the needs of the class, workload, or in special circumstances. This is especially true towards the end of the semester.

Lecture days will start with announcements, and then move to group map critiques or class discussion of readings. This will be followed by a lecture on principles of GIS. Time permitting, there will be short on-screen demonstrations of valuable software techniques for use in the labs. These demos should be used to fulfill the Demonstration Tutorial write-up requirement.

New lab assignments will be introduced during a **Tuesday Lecture**, so that each lab section has equal time to finish projects. The majority of the labs will not be written up in a button-by-button click format. You are expected to refer back to previous skills learned in other courses, tutorials provided by the instructor, the ESRI Help directory and outside resources found on the web. Utilize your time in the labs to ask questions of your fellow students, the TA, and the instructor.

**Required Text:**

*GIS for Environmental Management*, by Robert Scally, ESRI Press. 2006. (Available on Amazon)

**Recommended Text:**

*Cartography: Thematic Map Design*, by Borden Dent, McGraw Hill. 6<sup>th</sup> Ed. 2009 (or 5<sup>th</sup> Ed.).

*Geographic Information Systems: Applications in Forestry and Natural Resource Management*, by Michael G. Wing and Pete Bettinger, Oxford University Press (ISBN: 019542610X). 2<sup>nd</sup> Ed. 2008.

There will be various supplemental readings supplied as pdf's throughout the semester, many from the recommended books above. Every student should have an atlas. They are great resources for those that are interested in the world and/or will continue to make maps in their professional fields.

**Required Storage:** You will need a thumb-drive or external hard drive with at least 4 GB of space. Create a Word doc on the drive called "1<sup>st</sup> Owner Information." Use the number one in the title and it will always be on top in the file list. Type up all you contact information so when you lose your drive, and you will, it can be returned. A reward can be an incentive. Drives left in the lab should be turned into and collected from Angie, the geography administrative associate.

**Server Address:** TBA

**POLICIES AND PROCEDURES:**

The following policies are the minimum standards for which all students are responsible. They set the ground rules so that class can move forward in an efficient and productive manner. Please review and put into practice:

- **Required Class Attendance:** Class will include theory, discussion, map critiques, and exercises – all of which are important to the overall understanding of GIS and Cartography. Much of this information will only be available in class. If you must miss a class, **YOU ARE RESPONSIBLE** for the material covered. Ask another student for their notes, as I don't take any while lecturing. There will be occasional in-class assignments that reward students for regular attendance.
- **Participation:** This class is interactive and requires student participation in hands-on exercises and group discussions. Students that do not participate will not do well in the class. It is important to work with your fellow students and share ideas. They will be your best resource for missed material, design advice, technique tips, and moral support.

- **Be on time!** I expect everyone to be on time for class in order to not disturb the lecture. If for some reason you are late, I ask that you be extremely quiet and not disturb anyone as you enter and sit down. Do not leave the class early. If you have a special reason for leaving early please contact me before class begins and sit close to the door in order to exit quietly.
- No **CELL PHONES ON** in class! Please make sure your cell phone is off before lecture begins. It is extremely rude and disrespectful to text during lecture, and it distracts all those seated around you. You will be asked to leave the class if caught looking at your phone.
- **NO LAPTOPS** on in class! Please pay attention to each lecture. Those caught surfing the web will be asked to leave. Numerous studies suggest that digital note taking is ineffective as multi-tasking with other computer distractions impairs cognitive work retention ([See this article](#)). Take written notes, and if you must transpose them to a computer, it will be a valuable second exposure to the material.
- For assistance with writing, please consult the on-line resources of the UM Writing Center, Liberal Arts 144 at: [The Writing and Public Speaking Center](#)
- Student Conduct Code – Consult the Students Affairs website at [Student Conduct Code](#) Carefully review the sections on plagiarism. Cheating and plagiarism are not tolerated and will be dealt with as outlined in the Code. This includes copying text verbatim from the internet or books (Please paraphrase and cite), texting during an exam, or taking a picture of an exam, etc. Integrity matters, your academic career depends on it!
- This course is accessible to and usable by otherwise qualified students with disabilities. To request reasonable program modifications, please consult with the instructor. Disability Services for Students will assist the instructor and student in the modification process. For more information, visit the Disability Services website at [Disability Services for Students](#).

### **CLASS ASSIGNMENTS:**

- **Lab Exercises**

Labs will consist of exercises that provide a means to put theory as presented through the lectures and reading material into practice. The labs are software intensive utilizing ESRI ArcGIS and a Microsoft Excel. There will be instructions for each lab that outline the learning objectives and the steps that should be taken to complete the project. Although some steps will be written-up in detail, there will not be explicit instructions for every button-click in the software. The student is responsible for applying the on-screen demonstrations, technique videos, and outside resources that will be introduced by the instructor. **Each lab will be documented in a report that follows the standard scientific format. This includes the following sections: Introduction, Methods, Results, Discussion, Conclusion and References.** We will cover how to write the various sections of the report and build up to a complete paper for the final projects. The maps, tables, and graphs generated in labs are to be used as figures for the reports. **Always place maps as large as possible, one to a page, rotated if**

**nessassary.** A Scientific Report Template will be provided and must be used or points will be deducted. Three shorter Map Tutorials will round out your GIS skillset and substitute for Lab 6. 2 out of 3 are required, with the third being for extra credit. All labs will be submitted into separate Moodle drop-boxes in **MS Word** format only. The drop-boxes for labs will have a due-by-time of 2:00 PM on the **Wednesday** that the lab is due. However, the drop-box remains open until the final cut-off exactly one week later (2:00 PM, the next Wednesday). Moodle timestamps submissions automatically, so we are alerted to all late labs. There will be a **10%** deduction for labs submitted in the grace period. **NO LABS WILL BE ACCEPTED AFTER THE FINAL DROP-BOX CUT OFF!** All labs are worth 100 pts.

- ***Demonstration Tutorials***

There will be on-screen demonstrations of various cartographic techniques in the software used for class. You are **responsible for writing-up 5** of these demos in a tutorial format that will be covered in class. They are rarely more than a page of text, and can be **submitted to the Moodle Demonstration Tutorial Dropbox** after they are demonstrated. They are worth 10 points each and are graded as complete or incomplete. Additional tutorial write-ups will be considered extra credit up to 50 pts. Completed tutorials belong in your Resource Notebook.

- ***Resource Notebook***

Each student is required to create a digital notebook filled with the content featured in the class. The purpose of this notebook is to give the student a “take-away” resource of GIS techniques for future mapping projects. On the class server, under your personal student folder, create **sub-folders named Readings, Lectures, Demo-tutorials, and Labs. In the labs folder, you will create a separate folder for each lab assignment.** Do not wait until the last minute to put together the notebook. Start adding content the first week and continue to keep it organized throughout the semester. It will be your one-stop reference for the theory and techniques covered in class. Extra material can include exam study guides and other resources from the web. The notebook will be checked toward the end of the semester for a grade worth 100 points.

- ***Midterm and Final Exams***

You are responsible for knowing everything read or said in this class. Exams will have several sections starting with multiple choice and true or false questions. Then there will be a definition matching section based on the glossary terms in the readings. Finally, essay questions will require you to evaluate a map, outline the theory behind a GIS analysis technique, or discuss chapters from the narrative book. A review document will be handed out a week before the exam that contains all possible questions for the test. Only questions from the review sheet will be used on the exam, but you need to study by answering all of them. We will spend approximately half a lecture period to clarify any points of confusion in the review document. The final exam **IS Comprehensive**, with questions not used on the midterm review sheet being “fair-game.” However, the final will mostly consist of material

covered in the second half of the semester. The Final Exam is longer and will be worth more than the Midterm. See the Points Table below for details.

- **Final Group Projects:**

A semester-long assignment, the group GIS project requires the students to identify a unique resource management problem that can be answered with GIS analysis. Each group must submit a project proposal following a format that will be discussed in class. As a group, develop a research question, review the literature for what techniques have been applied previously, decide what data is required, and design the methods for your analysis.

Document your analysis in a formal research paper that follows the scientific format used in the lab reports with the addition of a small literature review. Include maps, graphs, tables, and figures that support your research and its results. The project design, workflow and conclusions will be presented to the class at the end of the semester. The 400 point project is worth close to one third of your total grade and is divided as follows:

Project Proposal	50 pts.
Final Group Paper	300 pts.
Presentation	50 pts.

The assignments and exams administered throughout the semester cover the topics that we discuss in class and are related your readings. The purpose of these assignments is to ensure that each student understands the concepts being discussed, practices and improves their GIS skills, completes the required readings, and attends each lecture. These assignments will be all that determines your final grade. Make sure to turn them in complete and on time.

If you are having trouble with a project, come and see me well before it is due. If you have an emergency, illness, or crisis; send an email, call, or dispatch a carrier pigeon to me before the assignment is due. Once the due date and time have passed, no excuses will be entertained.

**GRADING:**

This is a three-unit class where the labs cannot be separated from the lectures. There will only be one grade given for all work submitted in traditional letter grade (T) format. The tables below break down the point values for all assignments. Grades are evaluated on the completeness and organization of the project, as well as the use of the theory and techniques taught in class. Maps will not be graded purely on a subjective assessment of aesthetic appeal; however, a poorly executed map is certainly worth less than a professional one. Not everyone is an artist, but the student should demonstrate progress toward cartographic competency. All assignments, as well as the final grade, are evaluated on the following grading scale:

- A ..... 95 – 100%
- A- ..... 90 – 94.99%
- B+ ..... 87 – 89.99%
- B ..... 83 – 86.99%

- B- ..... 80 – 82.99%
- C+ ..... 77 – 79.99%
- C ..... 73 – 76.99%
- C- ..... 70 – 72.99%
- D ..... 60 – 69.99%
- F ..... 59.99% and below

\*Please note that in order to be fair to all students, grades will not be rounded up. For example, if you earn 79.99%, you will receive a ‘C +’ in the course. Since there are no “A+” grades, an “A” grade requires 95% or higher and is reserved for students with the highest work ethic.

**Points Table:**

<b>Assignments</b>	<b>Points</b>
Lab 1	100 pts.
Lab 2	100 pts.
Lab 3	100 pts.
Lab 4	100 pts.
Lab 5	100 pts.
Map Tutorials	100 pts.
Resource Notebook	100 pts.
Demo Tutorials	5 x10 pts. = 50 pts.
Midterm Exam	200 pts.
Final Exam	250 pts.
Final Projects	400 pts.
<b>Total</b>	<b>1600 pts.</b>